I-COMM Week Showcases Students, Educators

I-COMM Week is a joint showcase of the two schools within the College of Mass Communication and Information Studies: the School of Library and Information Science, and the School of Journalism and Mass Communication. The events of the week are meant to highlight the importance of information and communication, and honor the accomplishments of USC students and educators in these fields.

This year’s SLIS events for I-Comm Week include a week-long showcase of faculty research, student posters and the South Carolina Center for Children’s Books and Literacy in the halls of Davis College, an induction ceremony for Beta Phi Mu, the library science honor society, and the annual Deans’ Lecture, Professional Development, which will include workshops on Web 2.0 and Library Applications, and a workshop and clinics on Interviewing for Professional Positions, presented by Robert Newlen of the Library of Congress and Erlene Bishop Killeen of the U. S. Department of Defense. Mr. Newlen is returning this year after his much appreciated resume-writing workshop during I-COMM Week 2006.

All events are open to SLIS students, faculty, staff and friends. Details about registering for interviewing clinics will be posted online as they become available.

Eisenmann to Speak at SLIS
By Rae Kammerer

Media analyst and public relations expert Marianne Eisenmann will be speaking Monday on “Librarian and Researcher Roles in the PR Industry—A Growing Opportunity.” Eisenmann leads Determinus, the research division of Chandler Chicco Agency, a global healthcare specialty public relations agency, and an advocate of communications research. She has worked with multinational clients such as Amgen, DaimlerChrysler, Novartis, Pfizer and PricewaterhouseCoopers. Her talk will highlight how researchers are currently supporting the PR industry, and what opportunities this presents for non-traditional LIS careers.

Ms. Eisenmann can be heard on Monday, April 2, 2007 at 4:00 p.m. in Davis 209. Her visit to campus is being supported by the College of Mass Communications and Information Studies Office of Research.
SLIS Alums take over in Dallas!
Contributed by Dr. Pat Feehan

SLIS Alums Jo Guidice, Manager and Denise Lyons, Assistant Manager, pictured at right, recently opened the Timberglen Library, the newest branch in the Dallas Public Library system.

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Dog helps kids learn to read
By Sarah Trani

On Thursday, Jan. 25, I went to Blacksburg, SC in Cherokee County and visited a child reading to a 5yr old Rottweiler dog. I did this after researching for my "Action Plan" assignment in SLIS 720 last fall. I contacted the local librarian at Blacksburg Public Library, Laura Jones, who is a student in the SLIS graduate program, and she advised me a time when one reader and dog/trainer meet weekly. This day, the reader is Haley and she is a home-schooled 2nd grader. Her mother brings her to the public library every week. The dog is a trained therapy dog and also goes to hospitals. Haley has been coming here over five months reading to KC. While I was there, Haley began by choosing five books and laying them on the floor. From those KC nosed or picked three. KC sat on a rug still in the morning sun while Haley sat at the table and read. After reading each page, the owner showed the picture to KC. The dog owner helped Haley with words she did not know. The mother sat at the table also. After 3 books were read, for a total of 30 minutes, KC’s owner gave Haley stickers and let Haley feed KC a piece of cheese. The dog was relaxed the entire time. The public library has photos on display in the stacks of various children reading to KC. The program is so effective, it is being started in a local elementary school.

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The Good, the Bad, and the Survey
By Jane Demko

I have posted a survey to the Listserv for my class in Rural Libraries, and I would like to invite you to take the survey at http://CTLSilhouette.wsu.edu/surveys/ZS61714

The survey is to try to learn a little about who MLIS students are and how Distance Education has affected them and how it works for them. The survey is short, only 16 questions, including the comment section.

It is for all current MLIS students and MLIS graduates as of Fall 1992. Although it concerns Distance Education it applies to both distance students and students attending classes on Columbia campus.

It will be available for a few weeks. There is a section where you can post comments for explanations, for topics not included, or whatever you feel should be included. Comments both for and against topics are welcome.

Thank you for taking the time to take the survey and thanks to all the people who have already taken the survey.

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42 days until Graduation!
SLIS Alums Honored
Contributed by Nonie Price and Linda Lucas Walling

SLIS Alum Ginger Williams has recently been notified that an article she co-authored has been selected for "2007 Best Publication Award from the Engineering Libraries Division of the American Society for Engineering Education". The award will be presented at the ASEE Annual Meeting in Hawaii, June 2007.

SLIS Alum Susan Suarez Webster was honored by the Charlotte Observer as one of the people who in 2006 "have made our community and our region more interesting, more prosperous, more livable, more compassionate and more optimistic than they otherwise might have been."

The statement with Susan's picture says: "Union County is home to some 30,000 Latinos -- about 20 percent of the population. To reach those Spanish-speaking residents, the county library and its Hispanic services director, Susan Suarez Webster, have put together an impressive array of services. Under her leadership, offerings include computer classes, poetry readings and art exhibits, plus how-to books and tapes on everyday topics such as renting a home. The library has offered a bilingual story time for children, a Spanish-English dialogue "drop-in," and an immigration class. Some events have attracted Latinos from as far as Gastonia, Kannapolis and Lenoir. The goal, says Ms. Webster, is to help Latinos feel welcome and to introduce them to the library's riches of information."

Susan and her husband were missionaries in Mexico for about 20 years and returned to the U. S. at the moment when she could step into this position.

http://www.istl.org/06-winter/refereed1.html

SLIS Students Recognized at TOAST Breakfast
By Rae Kammerer

Six SLIS students were recognized for their exceptional service and leadership at The 12th Annual Outstanding Achievement and Student Triumph breakfast reception on March 29th, 2007. The reception, which included students from all departments on campus and their faculty nominators, was held at the Russell House Ballroom, and included a buffet breakfast, and comments by John Rensink, a graduate assistant in Community Service Programs, Leah Kendall, a graduate assistant in Leadership Programs and Women's Student Services, and Dr. Dennis Pruitt, Vice President for Student Affairs.

“You are what make this university great,” said Pruitt.

Nominated SLIS students included Travis Ferrell, Mary Anne Hamblen, Rae Kammerer, Patrick McLaughlin, Erin Rogers and Caroline Stephens. Students were presented with a certificate of appreciation, and named in the TOAST program and on-screen at the reception.

Students Erin Rogers and Rae Kammerer at the TOAST Breakfast
Hello. The last month has been a very busy one, and I wanted to thank everyone who has volunteered recently. The list is actually quite long (I usually like to name names), but we have done a lot in the last month, but a big thank you to everyone who volunteered for the South Carolina Book Festival, Reading Week at the Carolina School for Inquiry, the Haiti Library Project, and Reach Out and Read.

I also wanted to thank Ms. Anne Orange for being kind enough to do a Breeze presentation about USC Career Services. We appreciate her taking the time. On behalf of LISSA, I wanted to thank Heidi Hoerman for coming up with the idea of our using Breeze to serve the needs of distance education students. It was her idea to ask Ms. Orange to do a Career Services Breeze presentation. A number of Distance Ed students mentioned that they like the Breeze session, and we are currently planning future such programs.

Our next meeting will be Monday, April 2nd, in room 209 of Davis. We will have a special guest, Marianne Eisenmann, a media analysis specialist and PR expert. Please be sure to attend. It should be very interesting.

I-COMM week is coming up soon. Dr. Zimmerman has been kind enough to include some bios for our major presenters. We will keep you posted on the listservs. This year's I-COMM should be amazing. Dr. Robert Newlen (from the Library of Congress) will be back to discuss interviewing. Erlene Bishop Killeen (Instructional Systems Specialist for Libraries and Information Centers for the U.S. Department of Defense Education Activity), Ken Haycock (professor and director of the School of Library and Information Science at San José State University), Shae Tetterton (Director of Collection Management Services at the South Carolina State Library) and Gerri Corson (Reference Librarian at Thomas Cooper) will also be joining us. It should be a great day. Please mark your calendars for Thursday, April 19th and Friday, April 20th.

As always, if you have any questions or concerns, please feel free to contact me. It is what I'm here for.
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<th>When</th>
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<tr>
<td>April 16-21</td>
<td>I-COMM Week Showcase</td>
<td>Davis College halls</td>
<td>Everyone</td>
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<td>April 19, 5:30 p.m.</td>
<td>Award Ceremony and Beta Phi Mu Induction</td>
<td>Amoco Hall, Swearingen</td>
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<td>April 19, 6:30 p.m.</td>
<td>Grand Reception</td>
<td>Amoco Hall, Swearingen</td>
<td>Everyone</td>
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<td>April 19, 7:30 p.m.</td>
<td>SLIS Deans' Lecture—Library and Information Science Education: Current Issues and Future Trends</td>
<td>Amoco Hall, Swearingen</td>
<td>Ken Haycock, Ph.D., Professor and Director School of Library and Information Science San José State University</td>
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<td>April 19, 8:45 p.m.</td>
<td>Panel Forum—Responding to the Deans' Lecture</td>
<td>Amoco Hall, Swearingen</td>
<td>Panelists Dr. John N. Olsgaard, Dr. Fred W. Roper, Dr. Daniel D. Barron, Dr. Samantha Hastings, Moderator: Dr. Stephen T. Bajjalý</td>
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<td>April 20, 10:00 a.m.</td>
<td>LISSA Symposium on Professional Development Workshop on Web 2.0, Library 2.0</td>
<td>Davis 111 Computer Lab</td>
<td>Shae Tetterton, Director of Collection Management Services, South Carolina State Library</td>
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<tr>
<td>April 20, 1:30 p.m.</td>
<td>LISSA Symposium on Professional Development Workshop on Web 3.0, Semantic Web, Federate Searching</td>
<td>Davis 111 Computer Lab</td>
<td>Gerri Corson, Reference Librarian, Thomas Cooper Library</td>
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<td>April 20, 1:30 p.m.</td>
<td>Robert Newlen Book Signing</td>
<td>Davis 209</td>
<td>Robert Newlen</td>
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<td>April 20, 2:00 p.m.</td>
<td>LISSA Symposium on Professional Development Job-Seeking and Career Development Workshop: Job Interviews for Professional Positions and Self-Marketing Strategies and Interview Clinics for Librarian and School Media Specialist Positions</td>
<td>Davis 209</td>
<td>Robert Randolph Newlen Head, Legislative Relations Office Library of Congress and Erlene Bishop Killeen Instructional Systems Specialist for Library and Information Centers United States Department of Defense Education Activity</td>
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Dr. Ken Haycock

Ken Haycock is professor and director of the School of Library and Information Science at San José State University. He has been president of several national and international professional associations including the Canadian Library Association, the American Association of School Librarians, and the Association for Library and Information Science. He is a former member of the Executive Board of the American Library Association (ALA) and currently an elected Councilor-at-large. He has received research and service awards for outstanding contributions from several associations, including the American and Canadian Library Associations and was honored by Phi Delta Kappa as one of the leading young educators in North America.

He boasts an impressive international research and publication record of books, chapters, articles, and consulting reports numbering in the hundreds, including What Works: Research About Teaching and Learning Through the School Library Resource Center. He is responsible for the creation of the San José Executive Master of Library & Information Science (MLIS) program, the first in the world, begun in August 2005 and designed for the many library leaders in the nation, and beyond, do not hold the MLIS degree yet are successful librarians and leaders in their various professional and geographic communities.

He holds a B.A. from the University of Western Ontario, a M.Ed. from the University of Ottawa, and A.M.L.S. from the University of Michigan, and Ed.D. in Administration and Leadership from Brigham Young University, and an M.B.A. from Royal Roads University.

Dr. Haycock has worked in most library environments, as library media coordinator for DOD schools, she was District Library Media Coordinator for the Stoughton School District in Wisconsin. A librarian and educator for 30 years, she holds certification in school library media, instructional technology, and educational administration and curriculum supervision.

She is a three term Councilor-at-large of the American Library Association and was an elected member of the Executive Board of the American Association of School Librarians. She was a member of the School Library Media Standards Writing Committee of the National Board for Professional Teaching Standards and a member of the NETS (National Education Technology Standards) Writing Project Team. In 2003 she served on the ALA/ALSC Caldecott Award Committee.

She received a M.A. in Library Science and a B.A. in English from the University of Northern Iowa and a certificate in Educational Administration from the University of Wisconsin, Madison.

She is a member of the editorial board of Teacher Librarian and authored multiple reviews and columns for School Library Journal, Library Talk and Teacher Librarian.

Robert Newlen

Robert Randolph Newlen is head of the Legislative Relations Office, Congressional Research Service (CRS), Library of Congress. He has operational responsibility for congressional inquiry receipt and tracking; professional development and seminar programs for Members of Congress and congressional staff; and for CRS outreach efforts. He has been with the Library of Congress for 30 years. He has lectured and provided technical assistance on a wide range of library issues in Russia, the Czech Republic, Moldova and Belarus - as part of the State Dept. speakers program and through initiatives of the U.S. Congress.

He is currently serving his second term as an Endowment Trustee for the American Library Association (ALA) and was recently appointed senior trustee. In this position, he oversees the investment of the $30 million endowed. He served on the ALA Executive Board from 1996 to 2000 and is a member of the ALA Council.

He received a masters degree in library science from The Catholic University, an MA in art history from The American University, and a BA from Bridgewater College.


Erlene Bishop Killeen

Erlene Bishop Killeen is Instructional Systems Specialist for Libraries and Information Centers for the U.S. Department of Defense Education Activity. She coordinates curriculum and technology integration, strategic planning, facilities and purchasing, and training consultants for Department of Defense schools and school libraries worldwide. Prior to joining the

Biographies courtesy of Dr. Nancy Zimmerman
Director's Corner
By Samantha Hastings

Spring greetings to you all. I am still aglow from the wonderful experience of my first SC Association of School Librarians conference. One of the most exciting sessions was about the SPATIAL initiative. SPATIAL is the brain work of Martha Alewine and Chuck Baker and stands for Student Professional Association for Technology, Information and Libraries. A temporary website is at http://www.geocities.com/spatialsc/SPATIAL.html. I encourage you to help sponsor this initiative as it addresses all of our concerns for ensuring we have Library and Information Professionals in the future. Recruitment for our field is of national concern and the federal Institute of Museum and Library Services has it as one of their program priorities. If SPATIAL works for South Carolina students and helps them understand how they may fit in the information and knowledge society, then we may well serve as a model for others.

Spring means graduation and graduation usually means job hunting and job hunting is exciting and scary. If there is anything we can do to help, don’t hesitate to ask. We write good reference letters and many of the faculty are experts at matching new grads to perfect jobs. Dr. Zimmerman and Dr. Tu have also arranged for two experts to come to I-COMM week and on Friday, April 20. They will be available to help with your resumes and interviewing skills.

Also during I-COMM week is the Dean’s Lecture with Ken Haycock following the Beta Phi Mu inductions and awards ceremony on Thursday night, April 19. And to celebrate spring, join us for a Spring Fling at my house on April 13 at 6:00 p.m.

Check out our two new courses that you may be interested in: J797S: Opensource Software is offered Summer II session and J797x: Web 2.0 Technologies and Libraries is scheduled for fall. If you have ideas for new technologies or subject areas that we need to be building courses for, please let me know. I find it a delicate balance in the scheduling dance to provide variety and depth while making sure each class has enough students matriculated. Madonna Stoehr keeps reminding me that we also need to offer the courses that students have on their degree plans in a timely rotation. I say “yes” but keeping thinking of all the exciting new things coming around the corner.

New technologies always bring new conundrums. One problem that has been running through my mind recently has to do with Podcasts. We’ve invested so many of our resources developing hyperlinked material so you can go to a website and drill as deep as you need to get your answer or as broad as you want to get new ideas. Now we are making these audio clips that don’t link anywhere except to our ears. So the question for this issue is “How do we make podcasts interactive and able to access linked resources?”

In closing, keep up the great work, enjoy the spring, feed the birds and hug a librarian!

Yours,
Dr. Sam